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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/915,683	07/26/2001	Srinivas Gutta	US 010344	7601

24737 7590 05/11/2004

PHILIPS INTELLECTUAL PROPERTY & STANDARDS  
P.O. BOX 3001  
BRIARCLIFF MANOR, NY 10510

EXAMINER

FAILE, ANDREW I

ART UNIT	PAPER NUMBER
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2611

DATE MAILED: 05/11/2004

#4

Please find below and/or attached an Office communication concerning this application or proceeding.



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Paper No. 4

PHILIPS INTELLECTUAL PROPERTY & STANDARDS  
P.O. BOX 3001  
BRIARCLIFF MANOR NY 10510

In re Application of )  
Srinivas Gutta, et al. )  
Application No. 09/915,683 )  
Filed: July 26, 2001 )  
For: METHOD FOR CHARGING ADVERTISERS )  
BASED ON ADAPTIVE COMMERCIAL )  
SWITCHING BETWEEN TV CHANNELS )

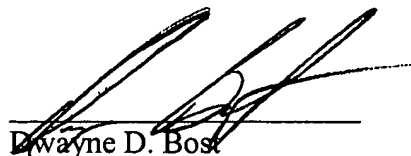
**NOTIFICATION OF  
IDENTIFICATION OF PRIOR  
ART IN LATE PROTEST UNDER 37  
C.F.R. § 1.291(a)**

The protest filed March 29, 2004, is a proper citation under 37 C.F.R. §1.291(a); however it was filed after the January 30, 2003 publication date of the application.

Because the protest was filed after publication of the application it is not being entered in the application file. The original protest is enclosed with this letter and the duplicate copy submitted by the protestor is being destroyed in accordance with MPEP § 1901.06, Protest Filed After Allowance Or The Publication Of The Application.

If appropriate, Applicant may wish to consider submitting prior art from the protest pursuant to 37 C.F.R. §1.97 and 37 C.F.R. §1.56 during the prosecution of the application.

The protest did not satisfy the requirements pursuant to 37 C.F.R. §1.99 for failure to provide copies of the references and failure to pay the appropriate fee.



Dwayne D. Bost  
Special Programs Examiner  
Technology Center 2600  
Communications

Enc: Protest (4 pages)